




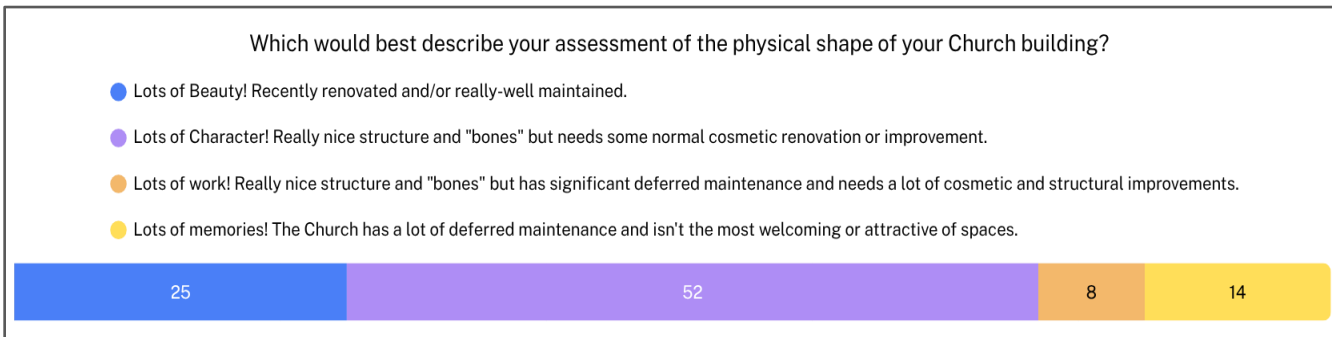
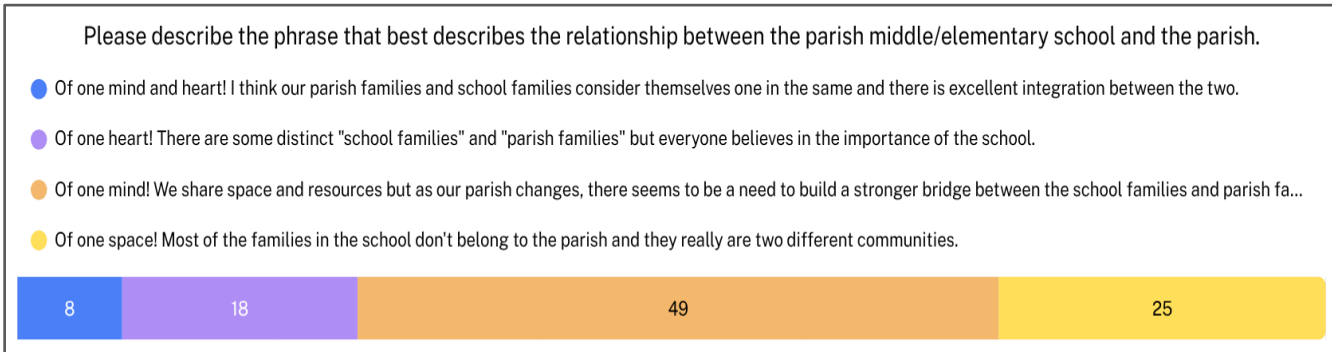
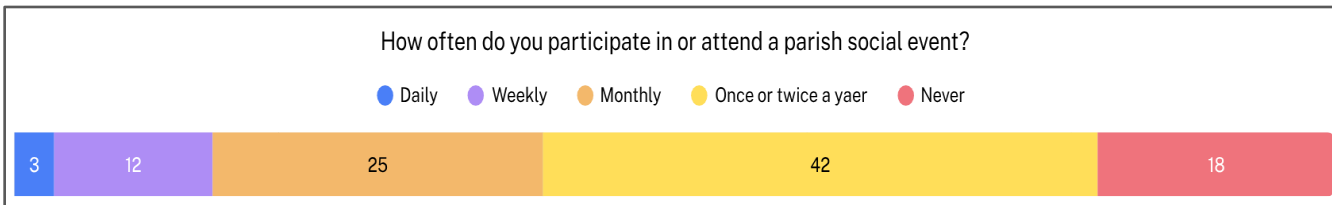


2026-29 Strategic Plan

Mission: At St. Mark Catholic Parish, we are called by Christ to worship God, invite all with love, nurture and share our faith, and serve others as one parish family.

	Priority I: Build One Parish Family	 Priority II: Improve Discipleship and Faith Formation	 Priority III: Increase Fellowship and Hospitality
	<p>Goal 1: Increase the number of parishioners who describe the relationship between the church and school as being “Of one mind and one heart” from 8% to at least 75% of respondents by April 1, 2029.</p> <ul style="list-style-type: none"> ➤ Form a communications team to foster integration between the church and school. ➤ Create parishioner volunteer pipeline for the school. 	<p>Goal 3: Increase weekly Mass attendance by 10% annually, from 1,050 to 1,398 by April 1, 2029.</p> <ul style="list-style-type: none"> ➤ Ensure inclusion of youth and young families in various aspects of the liturgy. ➤ Optimize Mass schedule to maximize attendance. ➤ Create a communications strategy to promote worship at St Mark. 	<p>Goal 5: Increase the percentage of respondents who report they attend a parish social event at least monthly by 10% annually, from 40% to at least 60% by April 1, 2029.</p> <ul style="list-style-type: none"> ➤ Curate an annual program of high-quality events for the parish. ➤ Establish a feedback loop by surveying attendees after major events. ➤ Launch a communication campaign to publicize and promote events.
	<p>Goal 2: Welcome at least 50 new volunteers across ministries annually by April 1, 2029.</p> <ul style="list-style-type: none"> ➤ Hold an annual volunteer fair and advertise ministries after Mass. ➤ Ensure each volunteer ministry has a standard operating procedure and annual program of work. ➤ Continue individual outreach to newly registered parishioners. ➤ Ensure parish ministries have a presence at major school events and vice versa. 	<p>Goal 4: Increase percentage of respondents who strongly agree “My parish helps me grow spiritually as a Catholic” from 28% to at least 50% by April 1, 2029.</p> <ul style="list-style-type: none"> ➤ Create a comprehensive approach to engaging faith formation programs. ➤ Offer retreats for parishioners and a parish mission. ➤ Identify opportunities with external partners. ➤ Promote programs using a comprehensive communications strategy. 	<p>Goal 6: Increase the number of parishioners who believe St. Mark has “lots of beauty” from 25% to at least 75% by April 1, 2029.</p> <ul style="list-style-type: none"> ➤ Create a Renovation Committee to help plan renovations to the worship space. ➤ Conduct capital campaign to fund renovations. ➤ Renovate the sanctuary and worship space. ➤ Revitalize the vegetation and parish grounds.

Key Data Points from the Disciple Maker Index (DMI) Survey



Input and Planning Supported by CLI

This strategic plan was developed by a group of parishioners, staff, and clergy representing a broad cross-section of the parish, with facilitation provided by the Catholic Leadership Institute. The plan takes into account the input of parishioners engaged through a series of three focus group discussions and the results of the Disciple Maker Index Survey which yielded 772 responses.



Parish Planning Team Members

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